

Society for Clinical Trials
Summary of the Board Approved 3-Year Strategic Plan
July 2018

The Society's Executive Committee (EC) and Board created a Strategic Planning Committee in early 2018 that was charged with proposing a 3-year strategic plan for the Society. The proposal was reviewed and approved by both the EC and Board Members at the Board Meeting held during the annual SCT meeting in Portland, May 2018. The following is a summary of the approved plan.

Overview

The Society for Clinical Trials is a scientific, educational, and charitable organization whose mission is to work internationally to advance human health through advocating the use of clinical trials, leading the development and dissemination of optimal methods and practices in clinical trials, and educating and developing clinical trial professionals. We accomplish this mission through our annual scientific meeting, which includes invited and contributed sessions, poster presentations, and educational short courses and workshops; our highly regarded journal *Clinical Trials*; our ongoing webinar series; and our many outreach activities. We strive to be a multidisciplinary society consisting of clinical investigators, biostatisticians, project managers, IT specialists, clinical research associates and other specialists engaged in the design, conduct, and analysis of clinical trials.

Current Challenges

Sustainability of the Society: Although we desire to be a multidisciplinary society, there is a growing concern that we are not attracting and retaining members beyond our statistical audience. The key to sustainability and long-term success of the Society is to attract a multidisciplinary membership by providing an attractive and recognized venue for information and debate on all aspects of clinical trial methodology and conduct.

Leadership Development within the Society: Closely tied to the goal of sustainability of the Society is the assurance of continued participation and leadership within the Society. The Society must devote sufficient time and resources to developing the next generation of Society leadership.

Specific Goals

Sustainability: Pursue Diversity in Membership

The EC and Board will actively work with the SCT Membership, Program and Education Committees to pursue initiatives that will expand the diversity of membership of the Society. The ultimate goal is to enhance outreach programs to increase membership generally, but more importantly to increase disciplinary diversity and re-build the representation of key disciplines that have been better represented in the past.

Leadership Development: Nurturing Society Leadership

The EC will create an ad hoc Leadership Fostering Committee. The primary charge of this committee is to identify early and mid-career individuals involved in the clinical trials enterprise who have the energy and potential for taking leadership roles in the Society, and to facilitate their appointment to meaningful roles within the Society, either on one of our many committees or in important ad hoc activities.

Updates to our members on the different society initiatives to address the strategic plan will be communicated through the newsletters. Members interested in participating in these initiatives are welcome to contact Tia Diggs at tdiggs@fernley.com.