



Benefit/Risk Assessment

A Critical Need

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Some Basic Facts

- All pharmaceutical products have side effects (risk).
- Risk associated with a product should be evaluated with respect to its achievable benefit and the underlying disease.
- Benefit/risk assessment is an ongoing process. While benefit can be experienced earlier, risk could surface later.
- Much work has been dedicated to this subject; challenges abound (Chuang-Stein et al, DIJ 2008).
- Benefit/risk assessment cannot replace rigorous assessment of efficacy and safety.

Outline

- Benefit risk ratio
- Patient level measure
- Measure based on classifying benefit and risk into a multinomial outcome
- Examples
- Some ongoing work and challenges
- Conclusion

Benefit Risk Ratio

- Compare two treatments A and B where A is more efficacious (on a binary endpoint) but has more risk (measured by a binary endpoint).
- NNTB – Number needed to treat (NNT) so that one more patient benefits with A than with B
 - ◆ $NNTB = 1/(pe_A - pe_B)$
- NNTH – Number needed to treat so that one more patient experiences the risk with A than with B
 - ◆ $NNTH = 1/(pr_A - pr_B)$
- $NNTH / NNTB = (pe_A - pe_B)/(pr_A - pr_B)$

Interpretation of NNTH/NNTB

For each additional adverse event with treatment A, how many additional positive clinical outcomes could have been achieved by this treatment.

Prasugrel For Reduction of Cardiovascular Events in Patients with Acute Coronary Syndrome (ACS)

**Cardiovascular and Renal Drugs Advisory Committee
Silver Spring, Maryland
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Prasugrel: Evidence of Effectiveness (1)

- Phase 3, multinational, randomized, double-blind, active-controlled study.
- Subjects with acute coronary syndrome (ACS), scheduled to undergo percutaneous coronary intervention (PCI).
- Randomized 1:1 to oral prasugrel (60-mg load; 10-mg daily maintenance) or clopidogrel (300-mg load; 75 mg daily maintenance).
- Hypothesis: prasugrel plus aspirin is superior to clopidogrel plus aspirin.

Prasugrel: Evidence of Effectiveness (2)

- Randomization stratified by presentation
 - ◆ Unstable angina or non-ST-segment elevation myocardial infarction (UA/NSTEMI)
 - ◆ ST-segment elevation MI (STEMI)
- Composite endpoint
 - ◆ Cardiovascular death
 - ◆ Nonfatal myocardial infarction
 - ◆ Nonfatal stroke
- 717 principle investigators, 725 study centers, 13,608 subjects enrolled.
- Median follow-up=15 months (mean=12 months)

Prasugrel: Major Findings

- Patient management consistent with contemporary practice.
- Statistically significant reduction in composite endpoints in the prasugrel group (19% reduction in relative risk; 2% reduction in absolute risk).
- Superiority efficacy driven by non-fatal MI, positive trend on cardiovascular death, neutral on stroke.
- Persuasive efficacy results across UA/NSTEMI, STEMI, and overall ACS populations.
- There were more deaths and bleeding episodes in the prasugrel group.

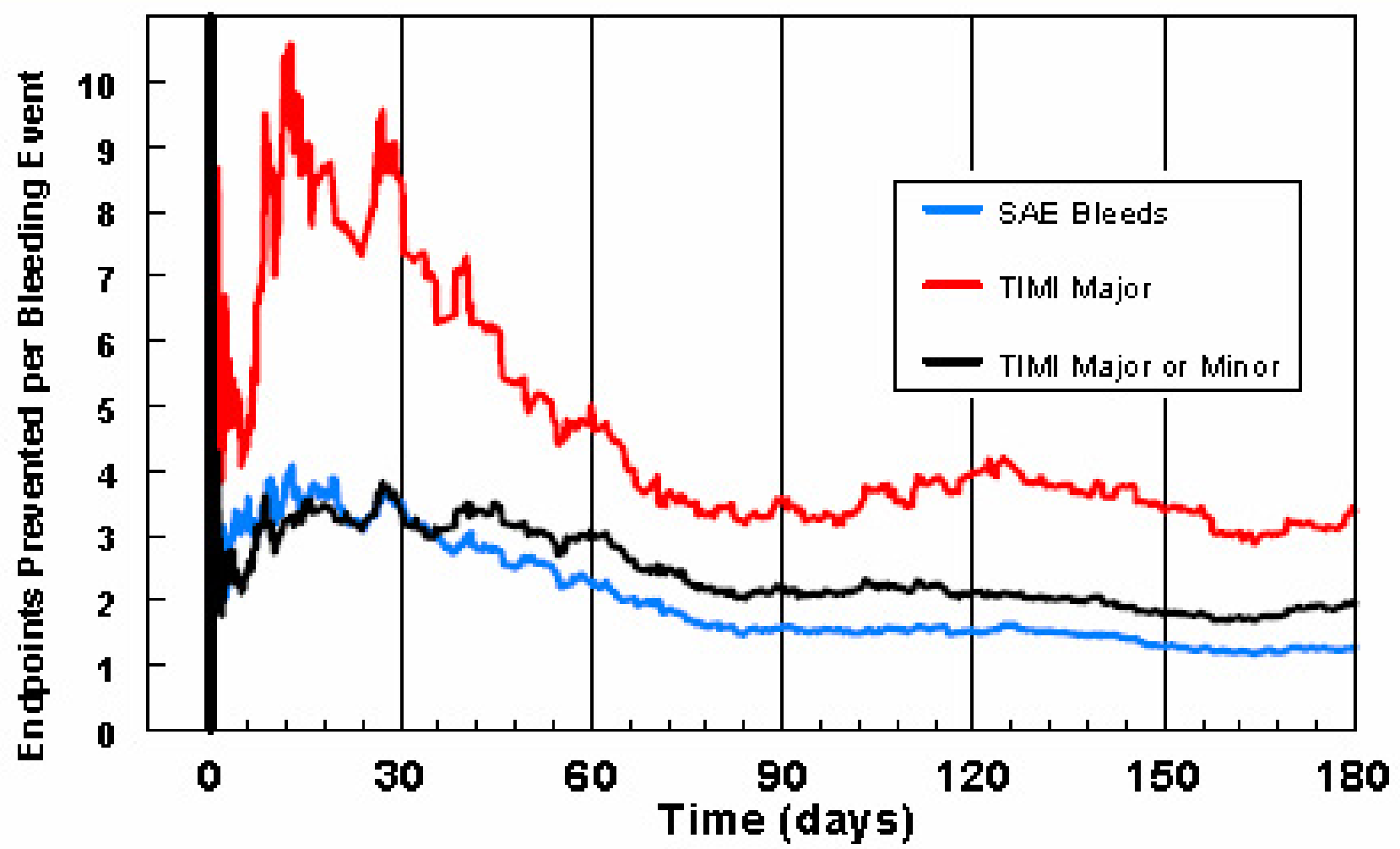
Bleeding Definition

- TIMI Major Bleeding = any intracranial hemorrhage, or overt bleeding requiring intervention associated with a decrease in hemoglobin ≥ 5 g/dL.
- TIMI Minor Bleeding = clinically overt bleeding associated with a decrease in hemoglobin of ≥ 3 g/dL but < 5 g/dL.
- Bleeding was categorized as related to, or not related to, coronary artery bypass graft (CABG) surgery.

Adjudicated Bleeding by TIMI Classification

TIMI Bleeding	Prasugrel			Clopidogrel			HR (95% C.I.)
	N	n	%	N	n	%	
Non-CABG-Related:							
Fatal	6741	21	0.3	6716	5	0.1	4.19 (1.58, 11.1)
Life-threatening	6741	85	1.3	6716	56	0.8	1.52 (1.08, 2.13)
Major	6741	146	2.2	6716	111	1.7	1.32 (1.03, 1.68)
Minor	6741	164	2.4	6716	125	1.9	1.31 (1.04, 1.66)
Minimal	6741	460	6.8	6716	314	4.7	1.47 (1.28, 1.70)
CABG-Related:							
Fatal	213	2	0.9	224	0	0.0	
Major	213	24	11.3	224	8	3.6	3.50 (1.53, 7.99)
*All Fatal:	6954	23	0.3	6940	5	0.1	4.59 (1.75, 12.1)

Cumulative Benefit-Risk of Prasugrel Compared to Clopidogrel by Time: All ACS Population



Dealing with Multiple Outcomes

- Women's Health Initiative (WHI), a 15-year project sponsored by the NHLBI of NIH, involved over 161,000 postmenopausal women aged between 50 and 79.
- Focuses on strategies for preventing heart disease, breast and colorectal cancer, and osteoporosis.
 - ◆ Randomized clinical trials, enrolling > 68,000 women
 - Hormone Replacement Therapy (HRT)
 - Dietary Modification
 - Calcium/Vitamin D
 - ◆ The Observational Study (OS), enrolling > 93,000 women
 - ◆ Community Prevention Study
- Enrollment started in Sept 1993 and completed in July (RCT) and Dec 1998 (OS)

RCT Component of the WHI

- Group Seq design with 2 interim looks and OB boundary. The primary endpoint: the number of women who died of coronary causes or had a nonfatal myocardial infarction.
 - Freedman et al (1996, *Controlled Clin Trials*) argue that a single outcome is not appropriate for prevention trial since the preventions might have effects on several diseases. They propose combined indices.
 - ◆ Unweighted combined index
 - $U = d_1 + d_2 + \dots + d_k$
 - ◆ Weighted combined index
 - $W = w_1d_1 + w_2d_2 + \dots + w_kd_k$
- d_i is the observed difference in proportions for outcome i .

Weights Used in the WHI

Diseases	HRT	Dietary	Calcium/ Vitamin D
CHD Incidence	0.50	0.50	
Breast Cancer	0.35	0.35	
Colorectal or Endometrial Cancer	0.15 (endometrial)	0.50 (colorectal)	0.50 (colorectal)
Hip Fracture	0.18		0.18
Death (Others)	1.00	1.00	1.00

Patient Level Measure

- Trade-off at the individual patient level
 - ◆ Patient global assessment –patients rate their overall experience (perceived benefit and risk) using an ordinal response.
 - ◆ For medications used to relieve signs and symptoms.
 - ◆ Potential problem - Patients tend to equate risk with untoward symptoms and may not know the *silent* risk suggested by abnormalities in lab parameters.

The Discounting Approach

- Overarching concept: the original benefit measure is discounted for the presence of untoward safety experience according to some predetermined rules.
- TWiST: Time without symptoms of disease and toxic effects (Ref: Gelber et al (1989), Biometrics)
- Q-TWiST: Quality-adjusted TWiST (Ref: Glasziou et al (1990) Stat in Medicine)

Discounting at Patient Level

- Consolidate safety data by MedDRA system organ class (SOC).
- Score the safety experience by taking into account the seriousness, severity, and frequency of adverse experience in various SOCs.
- Discount the efficacy by the adverse experience summarized in the safety score.

benefit-less-risk = benefit – f · (safety score)

where f is a discounting factor.

Source: Chuang-Stein (1994) Controlled Clin Trials.

Discounting at Patient Level

- The concept is intuitive.
- Reducing (overall) safety experience into one score requires input and agreement on the algorithms from many.
- The choice of the converting factor could be a challenge.
- At a minimum, we could look at (efficacy, safety) jointly instead of separately.

Multinomial Outcome

- Using pre-specified rule, summarize patient (efficacy,safety) outcome into categories
 - ◆ Efficacy and no serious side effect
 - ◆ Efficacy and serious side effect
 - ◆ Non efficacy and no serious side effect
 - ◆ No efficacy and serious side effect
 - ◆ Side effect leading to dropout

- Assign weights to these categories to form a ratio measure or a linear score.

Source:Chuang-Stein et al (1991) Stat in Medicine

Table 1 Cross-tabulation of Patients by 30-Day Survival and Hemorrhagic Stroke for Each Treatment Group in the GUSTO Trial

	No Hemorrhagic Stroke	Hemorrhagic Stroke	Row Total
Panel A			
Streptokinase			
30-day Death	1409	64	1473
30-day Survival	18660	40	18700
		$((\hat{p}\hat{q})_S = 40/20173 = 0.00198)$	$(\hat{p}_S = 18700/20173 = 0.927)$
Column Total	20069	104	20173
		$(\hat{q}_S = 104/20173 = 0.00516)$	
Panel B			
t-PA			
30-day Death	609	43	652
30-day Survival	9661	31	9692
		$((\hat{p}\hat{q})_T = 31/10344 = 0.00300)$	$(\hat{p}_T = 9692/10344 = 0.937)$
Column Total	10270	74	10344
		$(\hat{q}_T = 74/10344 = 0.00715)$	

Number of patients in cell (proportion of patients in cell for that treatment group).

Source: O'Neill (2006) Society for Clinical Trials Meeting

Global Benefit-Risk (GBR) Measure

Six treatment response categories were defined on the bases of efficacy and AEs:

- ◆ category I, response with no AEs;
- ◆ category II, response with **mild** AEs;
- ◆ category III, response with moderate to severe AEs;
- ◆ category IV, no response and no AEs, or discontinuation for lack of efficacy or a reason unrelated to treatment;
- ◆ category V, no response with **mild** AEs;
- ◆ and category VI, no response with moderate to severe AEs, or discontinuation for AEs regardless of response.

Source: Entsuah & Gorman (2002) *J Psy Research*, 36:111-118.

Global Benefit-Risk (GBR) Measure

- Assume the six categories occur with prob $\{p_i\}$.
- One can form a benefit/risk measure as below where $e (\geq 0)$ reflects the importance of efficacy.

$$r = \frac{(w_1 p_1 + w_2 p_2 + w_3 p_3)^e}{(w_4 p_4 + w_5 p_5 + w_6 p_6)}$$

- One can also form a linear score

$$s = w_1 p_1 + w_2 p_2 + \dots + w_6 p_6$$

Source: Pritchett & Tamura (2008), Pharm Stat, 7(3):170-178

Prescription Drug Facts: AMCID (amoditine)

What is this drug for?	To relieve heartburn
Who might consider taking it?	Men and women bothered by heartburn or acid reflux disease
Who should NOT take it?	Women who are pregnant or breastfeeding
Recommended testing	None
Other things to consider doing	Eat frequent small meals; avoid fatty foods (and others which trigger your symptoms); excessive alcohol and eating close to bedtime; don't smoke; look into other medications.

AMCID STUDY FINDINGS BOX

500 people with bothersome heartburn were given AMCID or a sugar pill for 2 weeks. Here's what happened:

What difference did AMCID make?	People given a sugar pill	People given AMCID (20 mg a day)
Did AMCID help? Fewer people taking AMCID had heartburn (17% fewer)	81% 810 in 1000	64% 640 in 1000
Did AMCID have side effects? <i>Life threatening side effects</i> No difference between AMCID and a sugar pill	None observed	
<i>Symptom side effects</i> No difference in headache	About 5% in both groups 50 in 1000	
No difference in diarrhea	About 2% in both groups 20 in 1000	
No difference in dizziness	About 1% in both groups 10 in 1000	

How long has the drug been in use?

Amoditine was approved by FDA in 1991 - Studies show that most serious side effects or recalls of new drugs happen during their first 5 years of approval.

Woloshin and Schwartz Drug Facts Box

FDA Risk Communication Advisory Committee Meeting

Feb 26-27, 2009

PhRMA Benefit Risk Action Team

Key Objective:

- ◆ Formulate a framework for the ideal benefit-risk approach, including a methodology for integrating both qualitative and quantitative elements in an evolutionary way.
- ◆ Provide greater structure and transparency for sponsor company - FDA alignment throughout approval process.

Plan is to complete the work in 2009.

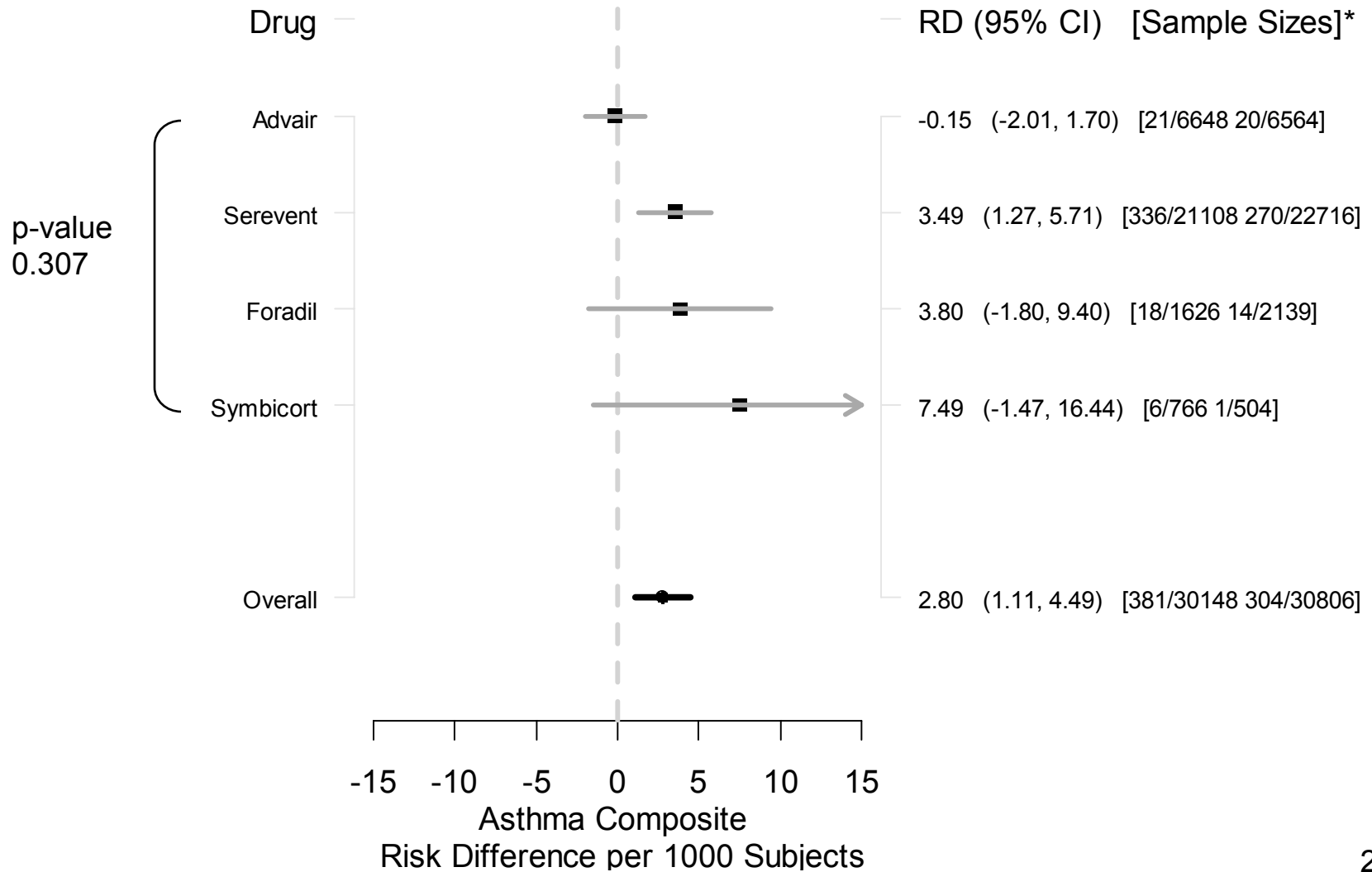
PhRMA Benefit-Risk Framework

- The framework can be considered a set of processes and tools to guide decision-makers in structuring, summarizing and interpreting the information.
- Framework should be adaptable for different contexts depending on the type of information collected and structured, but the fundamental nature of the framework remains the same.
- There will be 3 rounds of development and testing, using real products throughout.

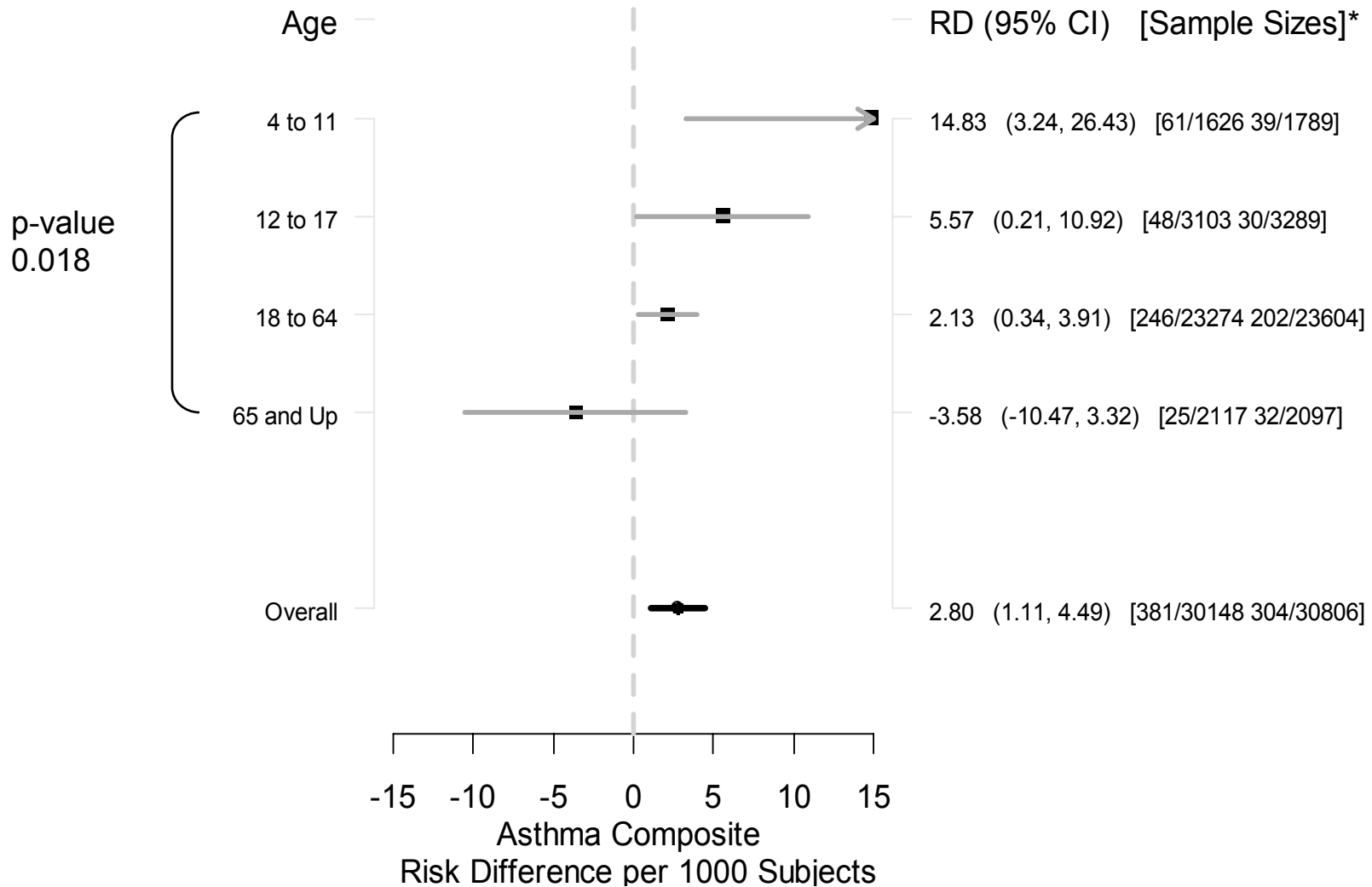
Whose Value Judgment?

- A joint meeting on Dec 11 2008 to weigh the public health implications of real and serious but relatively infrequent occurrences of severe asthma exacerbations and asthma-related death against the symptomatic benefits of bronchodilation and asthma control of long-acting beta-agonists (LABAs).
 - ◆ Pediatric Advisory Committee
 - ◆ Pulmonary-Allergy Drugs Advisory Committee
 - ◆ Drug Safety and Risk Management Advisory Committee
- Safety data came from 110 randomized trials of 4 LABAs.
- Risk assessment was based on a composite endpoint of asthma-related death, intubation, or hospitalization.

Risk Difference



Risk Difference by Age Groups



*RD = Risk Difference Per 1000 Subjects
[Treat. Events/Treat. n Plac. Events/Placebo n]

Different Views

- FDA Office of Surveillance and Epidemiology recommended removing the asthma indication from single-entity LABAs (i.e. not in combination with corticosteroids) for all patients.
- FDA Division of Pulmonary and Allergy Products concerned that removing the asthma indication would limit clinicians' options for treating asthma that cannot be controlled by inhaled corticosteroids alone.
- Who should decide on the values of benefits and risks? Regulators, committee members, health care professionals, patients or payors? Are there other major stakeholders?

Kramer, NEJM, April 16 2009.

Conclusion

- Instead of using terms like “ensuring drug safety”, EMEA is using terms like “ensuring a positive benefit-risk profile” (NEJM, April 2 2009). FDA is asking questions like “Do the risks outweigh the benefits”.
- The first step in benefit-risk assessment is to agree on the relevant data elements for a specific case.
- It is difficult to settle on a single set of values. It may be necessary to show how the overall conclusion depends on the specific choice of values.
- But eventually, a judgment needs to be made at the societal and individual level.
- It is time to make benefit:risk evaluation more explicit!