



# SCT

## SOCIETY FOR CLINICAL TRIALS

volume 23, number 1 | Spring 2012

# Newsletter

## SCT President's Corner

By Rick Chappell, 2011-2012 President



Dear fellow members of the Society,

I am happy to give you an update on the Society for Clinical Trials and to report that all is well. In particular, plans for the Spring meeting in Miami on May 20 - 23 are quite far along and, thanks especially to the Program Chair Mithat Gönen and members of his committee, the program looks great. Highlights include invited sessions on the latest initiatives from the FDA, new techniques in real-time electronic data capture, and adaptive designs. Of course, there are many other invited and contributed papers and posters which make this a diverse and interesting meeting, with something for everyone. I am especially happy to announce the presidential invited lectures: Wafaa El-Sadr, Director of the International Center for AIDS Care and Treatment Programs at Columbia University, will open the meeting on Monday with a talk which aligns with our conference theme of clinical trials on vulnerable populations entitled, "Global HIV prevention trials. Please schedule your

travel to allow you to stay until Wednesday when John Ioannidis, Director of the Stanford Prevention Research Center will cap the meeting by speaking on "Designing and dissecting the geometry of the randomized evidence."

Besides these, on Sunday May, 20 we offer a slate of workshops skillfully assembled by Chris Coffey and other members of the Education Committee. Among others, we have workshops on biomarkers and adaptive clinical trials, an expansion of last year's not-even-standing-room invited session on missing data, and our traditional full-day class on the essentials of randomized trials. Please go to <http://www.sctweb.org/meeting.cfm> for a full list of workshops, the preliminary program, registration form, and other information.

But a meeting isn't just talks and classes. Elizabeth Franks and Heidi Wunder, our representatives at the Society's management company, Fernley & Fernley, have been working hard to make sure it will be a fun time. This is Miami, after all. So on Monday we get to mingle in the Hyatt Regency's luxurious garden for an outdoor reception (sounds nice to a Wisconsinite writing at this time of year!). And if you are a clinician trialist, a clinical research associate, a member of industry or the FDA, involved with information technology, or engaging in trials in Europe, don't forget the free small networking receptions on Tuesday evening for these affinity groups.

Last, I would like to congratulate the winners of the Society's presidential and board elections and thank all those who ran (see article on p. 2). I appreciate your commitment.

See you all in Miami!

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## Have you Renewed your SCT Membership for 2012?



Don't let your membership in SCT run out! SCT memberships follow a calendar year schedule, so all memberships expired on December 31, 2011. Since then, we've been reaching out to those of you from whom we have not heard!

The Society for Clinical Trials would like to keep you as a member, and we're sure you'd like to keep one of the greatest benefits of SCT membership – your subscription to *Clinical Trials*, the Journal of SCT.

In addition to losing your subscription to *Clinical Trials*, you'll also miss out on other news valuable to those working in all areas of clinical trials, access to our website and membership directory, and discounted rates to register for the SCT's Annual Meeting.

### Renew Now – It's Easy – With Two Options:

#### Renew Online

You will need your website credentials. If you don't know your login and password, email the SCT main office for a reminder, [sct@fernley.com](mailto:sct@fernley.com).

Visit [sctweb.org](http://sctweb.org) and SIGN IN to the Members Only Area.

Under Member Services, you'll see "Renew your membership dues" – that's it! You can pay with MasterCard, VISA, or American Express.

#### Renew by Mail

Visit the SCT website at [sctweb.org](http://sctweb.org) and follow the [JOIN NOW](#) link on the homepage to download the membership application.

Send to SCT via fax (215.564.2175) if paying by credit card, or mail in if paying by check.

## Election Results Promise Bright Future for Society

### By Dennis Dixon, Nominations Committee Chair

The Society has been extremely fortunate over the years that members have been willing to volunteer their time, energy, and resources to support the Society. Each year we call on several of our members to stand for election to the offices of president-elect and members of the board of directors, each of which is a multi-year commitment of course. Because we have contested elections, only half the candidates are victorious in any one election. That in no way diminishes our admiration and appreciation for the dedication shown by all the candidates.

As a result of the recent elections held in February of this year, we announce that the Society's new President-Elect will be Daniel Sargent (therefore moving into the President role in 2013-2014), and our three new Directors are Christopher Coffey, Janet Darbyshire, and Roger Lewis. This new assembly of Society leadership will convene for the first time at our 33<sup>rd</sup> Annual Meeting in May 2012, in Miami, Florida.



**Daniel Sargent**

*Ralph and Beverly Caulkins Professor of Cancer Research, Mayo Clinic, Rochester, MN  
Group Statistician, Alliance for Clinical Trials in Oncology  
Adjunct Professor of Biostatistics: Duke University, University of Iowa, University of Minnesota*

Dan Sargent has been a member of SCT since 1996 and believes he has attended every annual meeting since that time. He was a member of the Board of Directors, 2008-2011, and chaired the Constitution & Bylaws Committee, 2008-2009. He has participated multiple times on the Annual Meeting Program Committee, and has contributed to the annual meeting as an oral presenter, poster presenter, invited session organizer, and pre-conference work-shop presenter/organizer.

"The Society has made great progress in the last several years under strong leadership. I will seek to continue the ongoing progress with emphasis in three areas: membership, finance, and impact."

## Election Results Promise Bright Future for Society



### Christopher Coffey

*Director, Clinical Trials Statistical and Data Management Center  
Professor, Department of Biostatistics, University of Iowa*

Chris Coffey has been active with the Society's Annual Meeting for a number of years as first an Education Committee Member (2007-2008), and most recently its Chair (2009-2011). He has been selected to be the Program Chair for the 2012 Annual Meeting in Boston. He has contributed directly to the meeting's content as a presenter at the pre-meeting workshops (2005, 2008-2011), and having a number of posters onsite as well.

In his role on the SCT Board of Directors, Chris would like to increase awareness of the Society, "I am struck by the number of individuals who work in the area of clinical trials, but have never heard of the SCT," and improve educational outreach activities with other professional organizations.



### Janet Darbyshire

*Emeritus Professor of Epidemiology, University College London  
Honorary Senior Scientist MRC Clinical Trials Unit*

Janet Darbyshire returns to the Board of Directors after an absence of some years; she served on the board between 2000 and 2004. Janet also led the Program Committee in 2002-2003, sat on the Advisory Board for Clinical Trials and was previously Associate Editor for *Controlled Clinical Trials*.

She would like to see the SCT "become a truly international Society fully engaged in tackling the challenges that clinical trials especially those conducted by non-commercial organizations face today."



### Roger Lewis

*Vice Chair, Academic Affairs, Dept. of Emergency Medicine, Harbor-UCLA Medical Center, Torrance, CA;*

*Professor, David Geffen School of Medicine at UCLA, Los Angeles, CA;*

*Senior Medical Scientist, Berry Consultants, LLC*

Roger Lewis is a long-time member of the Society, and has dedicated his time to a number of courses and presentations at the Society's annual meeting.

"As a member of the Board, I would work to help the Society attract to its membership, and retain, physicians and other clinicians involved in clinical trial design, conduct, analysis, and dissemination. I believe the positive impact of the Society on clinical trial conduct would be enhanced by a more diverse and balanced membership—representing the full range of professionals active in clinical trials—and that this would also increase opportunities for networking, create greater synergy among members, and increase the value of membership to all."

### Society Affinity Groups to Gather at Miami Meeting

SCT Affinity Groups provide specialty networking for those with different interests within the Society: Information Technology, Clinical Research Associates, MD Clinical Trialists, and members of Industry/FDA.

On Tuesday, May 22, at 6:30 PM the various Affinity Groups will host receptions for current members and those interested in checking it out. Look for specific information in the onsite program once you arrive in Miami.

**For a complete list of all current SCT leadership, please visit the Leadership Committees & Fellows tab on the SCT website.**

## Meet Us in Miami!

### Society for Clinical Trials 33<sup>rd</sup> Annual Meeting

May 20-23, 2012  
Hyatt Regency Miami  
Miami, Florida USA

Workshops — Sunday, May 20  
Annual Meeting — Monday, May 21 – Wednesday, May 23

All professionals interested in the design, conduct, and analysis of clinical trials are cordially invited to attend the 2012 SCT Annual Meeting. Join us in Miami to hear from:

- \* leading edge trialists
- \* biostatisticians
- \* epidemiologists
- \* policy experts
- \* ethicists
- \* regulators, and others



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## 2012's "Don't Miss" Keynote Addresses



### Wafaa El-Sadr, MD, MPH

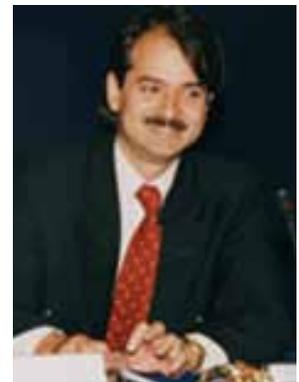
Professor of Clinical Medicine and Epidemiology, Columbia University  
Chief of Infectious Disease, Harlem Hospital Center  
*"Global HIV Prevention Trials"*

\* Scheduled for Monday, May 21 at 9:15 AM

### John P.A. Ioannidis, MD, PhD

Director of the Stanford Prevention Research Center  
*"Designing and Dissecting the Geometry of the Randomized Evidence"*

\* Scheduled for Wednesday, May 23 at 11:30 AM



## Spend Sunday in a Workshop

Pre-Meeting Workshops add value to your Annual Meeting experience – both broad and specialized topics in clinical trials are covered in-depth in full-day or half-day workshops. Taught by exceptional faculty, the pre-meeting workshops are held on Sunday, May 20, as way to get more value out of one trip to Miami.

### Full-Day Workshop

- \* Essentials of Clinical Trials

### Half-Day Workshops

- \* Trial and Site Management for Multi-Center Trials
- \* Practical Statistical Reasoning in Clinical Trials for Non-Statisticians
- \* Adaptive Clinical Trials
- \* Biomarkers in Clinical Trials: General Principles for Study Design and Statistical Evaluation with Case Studies
- \* Challenges and Strategies of Clinical Data Management
- \* CDISC: How to Adapt to the Standards and How to Handle Data That Does Not Easily Fit into the Standards

- \* Statistical Procedures for Interim Analysis in Clinical Trials
- \* The Prevention and Treatment of Missing Data in Clinical Trials

The cost is \$400 for the full-day workshop and \$250 for each half-day workshop in addition to your annual meeting registration fee. Students may register for \$150 for the full-day workshop and \$75 each for the half-day workshops.



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## Miami Meeting Not-to-be-Missed Sessions

SCT's Program Committee spent many hours this winter reviewing and scoring the more than 200 abstracts submitted for consideration for this year's Annual Meeting. The result is slate of papers and presentations that represent perspectives on clinical trials from across our membership. As always, a few sessions are bubbling up anticipation – so we are considering these not-to-be-missed on your schedule in Miami:

Multiplicity Issues in Confirmatory Clinical Trials for Drug Development (Invited Session 3)

Chaired by Sue-Jane Wang of the U.S. Food and Drug Administration

Confusions and Controversies around Pragmatic Trials (Invited Session 6)

Chaired by David L. Sackett of the Trout Research Centre

Open Source Statistical Software in Drug Development: Challenges and Opportunities (Invited Session 13)

Chaired by Jose Pinheiro of Janssen R&D

Data and Safety Monitoring Board (DSMB) Roles in Adaptive Design Trials (Invited Session 18)

Chaired by Xiaoyin Frank Fan of Vertex Pharmaceuticals and Dave DeMets of the University of Wisconsin

Registration and Reporting of Clinical Trials: Key Informatics Issues and Trends (Invited Session 22)

Chaired by John Speakman, National Cancer Institute, National Institutes of Health

Decision Support Interventions for Trial Participation (Invited Session 26)

Chaired by Marion Campbell, University of Aberdeen

Session descriptions for each of these may be found in the Miami Preliminary Program mailed to SCT members in mid-March and available on [sctweb.org](http://sctweb.org).

## Class of 2012 Fellows of the Society

Each year, SCT seeks to recognize members of our professional society for their exceptional achievement and/or service as clinical trialists as Fellows of the Society. In 2012, we will be pleased to extend this highest grade of membership to eight of our friends and colleagues. The class of 2012 Fellows will be announced during the Opening Session at the Annual Meeting in Miami on Monday, May 21.

A complete list of all the Fellows through 2011 can be found at [www.sctweb.org](http://www.sctweb.org) by opening the Leadership Committees & Fellows tab. You can click on each name for information and a photo.

The 2012 Fellows Committee Chair John M. Lachin would like to thank Committee Members Rick Ferris, Peter Peduzzi, Jim Neaton, Sara Pressel, Stephen George, Roy Beck and Ken James for their service to the Society in evaluating this year's applications.

### Registration

SCT has maintained meeting registration fees at 2011 price levels - starting at just \$525 for SCT members and \$725 for non-members.

### For SCT Members

*(Reminder: SCT Annual Dues for 2012 must be paid in full in order to qualify for the Member Registration Fee.)*

#### After March 30:

Pre-Meeting Workshop Full Day	\$400
Pre-Meeting Workshop Half Day	\$250 /each
Annual Meeting	\$525

### For Non-Members

#### After March 30:

Pre-Meeting Workshop Full Day	\$400
Pre-Meeting Workshop Half Day	\$250 /each
Annual Meeting	\$725

*\*Non-Member Registration at the Non-Member price includes SCT membership for June – December 31, 2012.*

### For Students

*(Proof of Full Time Student Status must be provided with Registration)*

Pre-Meeting Workshop Full Day	\$150
Pre-Meeting Workshop Half Day	\$75 /each
Annual Meeting	\$150

*Accepted proof of student status: Copy of valid student ID card, letter from institution registrar, letter from department head, copy of paid tuition bill for current semester*

### Payment

Payment for the 33<sup>rd</sup> Annual Meeting or the Pre-Meeting Workshop Sessions can be made by a personal or company check or credit card (Visa, Mastercard, or American Express).

**Full Meeting Registration** will include access to mid-morning and afternoon coffee breaks (Monday – Wednesday), luncheons (Monday and Tuesday) and receptions. Arrangements for special dietary meals (kosher, vegetarian) must be made in advance by contacting the SCT Business Office at [sct@fernley.com](mailto:sct@fernley.com) or +1.215.320.3878.

*(continued on next page)*

## Meeting Extra! Trial of the Year

Always of great interest to SCT meeting attendees is the announcement of the Society's selection of Trial of the Year — an award to the randomized clinical trial published (either electronically or in print) in the previous year that best fulfills the following standards:

- It improves the lot of mankind.
- It provides the basis for a substantial, beneficial change in health care.
- It reflects expertise in subject matter, excellence in methodology, and concern for study participants.
- It overcomes obstacles in implementation.
- The presentation of its design, execution, and results is a model of clarity and intellectual soundness.

The 2011 Trial of the Year will be announced in Miami at the 2012 meeting. Nominations came from Society members, investigators, and interested scholars from around the world. The selection committee, headed by Larry Friedman, included Kay Dickersin, Kyungman Kim, Jonathan Kimmelman, Steve Goodman, Thomas Laage and Alissa Moore.

A lead investigator from the winning trial will address the Society at a plenary session on Tuesday, May 22, at 5:00 PM.



*Trial of the Year 2011*

In 2011, SCT recognized the "Jharkhand and Orissa trial," published in *The Lancet* in March 2010 [*Lancet* 2010;375: 1182-92]. It was a cluster randomized trial in very poor communities in eastern India, whose goal it was to reduce neonatal mortality rates and maternal depression. The investigators successfully randomized 36 districts to a community intervention (vs. none) which involved using or organizing village women's groups, who engaged in participatory learning and action through play, stories and games. Group members themselves identified newborn health problems within the community and selected their own strategies to address the problems, which they then implemented. After three years of the intervention, neonatal mortality was reduced by 45% and maternal depression by 57%.

The committee felt that the Jharkhand and Orissa trial was an extraordinary RCT, conducted with high quality in a very difficult setting, and achieving dramatic results of great public health importance. Perhaps most importantly, the study gave the participants and their communities tools to continue the intervention after the study was over. Details of this intervention and the trial were shared at the Trial of the Year session at the 2011 Vancouver meeting by the principal investigator, Prasanta Tripathy. Dr. Tripathy travelled from India to represent the study and the organization Ekjut ([www.ekjutindia.org](http://www.ekjutindia.org)), whose mission it is to improve maternal and neonatal outcomes in the poorest areas of India.

Be sure to attend this year's meeting and learn about another piece of exciting and inspirational work.

Guests accompanying meeting participants to luncheons are required to pay a fee of \$40 per luncheon. Notify the SCT Business Office of any guests before the meeting. Contact [sct@fernley.com](mailto:sct@fernley.com) or +1.215.320.3878.

### Registration Cancellation

All cancellations must be written and be received at the SCT office by Friday, May 4, 2012. Annual Meeting cancellations will be refunded less a \$100 administrative fee. Pre-Meeting Workshop Sessions will be refunded less a \$50 administrative fee.

After May 4, **NO REFUNDS** will be issued. Refunds will be issued 4-6 weeks post conference. Special requests should be directed to the SCT Office at [sct@fernley.com](mailto:sct@fernley.com) or +1.215.320.3878.

### Registration Transfers

Registration transfers **MUST** be in writing and received by the SCT Business Office by Friday, May 4, 2012. After this date, refunds will not be issued for unused registrations. Transfers cannot be made onsite.

### Onsite Registration

After Friday, May 4, attendees must register onsite in Miami.

Onsite registration is available during the Annual Meeting; however, your choice of Pre-Meeting Workshops cannot be guaranteed.

## Miami Welcomes SCT

### About our Host City, Miami, and Getting There

Miami is a diverse metropolitan area in South Florida that offers a rich selection of cultural attractions, arts centers, fine dining, beaches, parks, & other natural attractions, and world-class shopping. Visitors will be excited by the wide variety of things to see and do to supplement their educational and collegial experiences at the 2012 SCT Annual Meeting.

Summer comes early in South Florida, making Miami a warm weather destination in May. Daytime temperatures average between 72–85°F or 22–29°C at this time of year.

### Quick Travel Tips

Airport: Miami International Airport (MIA). Visit [miami-airport.com](http://miami-airport.com).

Alternative Airport: Just over 27 miles from Miami is the Fort Lauderdale Hollywood International Airport (FLL). Visit [broward.org/Airport](http://broward.org/Airport).

Train: Amtrak, to the Miami Station (MIA). Visit [amtrak.com](http://amtrak.com).



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Fax: +1.305.358.0529  
Visit [miamiregency.hyatt.com](http://miamiregency.hyatt.com)

## Special SCT Hotel Room Rates

For the SCT meeting, the Standard Room Rate is \$225 single/double plus tax and fees.

The special group rate will be honored through *April 17, 2012, or until the block of rooms is sold out, whichever comes first*. SCT strongly encourages attendees to make their reservations as soon as possible. Reservations are subject to availability at the hotel's prevailing rate after April 17 or once the block is sold out. Make sure to ask for the SCT Annual Meeting to receive the group rate.

For U.S. Government employees, the Hyatt Regency offers a limited number of rooms at a special room rate of \$125 per night (plus tax and fees). These rooms are available on a first-come, first-served basis. Proof of employment will be requested upon check-in.

### Hotel Reservations

Online Reservations: Visit SCT Annual Meeting page ([sctweb.org](http://sctweb.org)) for details and links to the hotel reservation websites.

Reservations by Phone: Call +1.800.233.1234. Be sure to mention the SCT Annual Meeting to receive the special rate.

### Spread the Word – SCT Brochure and Flyer Available

Members – Take SCT with you and spread the word about our Society. Download and print out the attractive SCT Brochure and updated Annual Meeting flyer from the SCT website and:

- Take them with you meetings you might attend and distribute them to meeting attendees
- Post them around your offices and institution.

Find them at [www.sctweb.org](http://www.sctweb.org).



### Connecting Job Seekers with Open Positions — SCT Website Job Board

Let SCT help connect you with the best person for the job. The SCT website job board has opportunities for both job seekers and companies with open positions.

### If you are hiring:

List your open position on the SCT website. View samples at <http://www.sctweb.org/jobView.cfm>

### Single job posting

100 words maximum, can include links; 30 days - Cost: \$100 per job posting

### Bulk job posting special

Offers a 12-listings-for-the-price-of-10 discount to those anticipating posting many jobs in a 12-month period; 30 days each; 100 words maximum; may post more than one job at a time

\$1,000 for the ability to post up to 12 jobs per year

### If you are looking for a position:

Post your qualifications anonymously for review by potential employers. List your desired position and 100 words of your experience. Our system will allow those interested to contact you without revealing your personal details. Cost is \$15 for one month of visibility.

## Save the Date — Future SCT Annual Meetings



**2013**  
**May 19-22**  
**Sheraton Boston**



**2014**  
**May 18-21**  
**Caesars Palace Las Vegas**



### Annual Conference on Statistical Issues in Clinical Trials:

**April 18, 2012**

#### Topic: Emerging Statistical Issues in Biomarker Validation for Clinical Trials

The 2012 Conference will bring together leading scientists who will make presentations and lead open discussions on state-of-the-art and developing methods. Participants from academic institutions, industry and governmental agencies with an interest in contributing to these discussions are encouraged to register.

Conference funded by NIH/NCI (R13-CA132565) and co-sponsored by the American Statistical Association and the Society for Clinical Trials.

**Organizers: Jonas H Ellenberg, Susan S. Ellenberg: University of Pennsylvania**

#### Faculty

Dan Sargent (Mayo Clinic)  
Lisa McShane (NIH/NCI)  
Gene Pennello (FDA)  
Tianxi Cai (Harvard)  
Colin Begg (Memorial Sloan-Kettering)  
Yongming Qu (Eli Lilly)  
Rebecca Betensky (Harvard)

#### Tentative Topic

Biomarkers and surrogate end points--the challenges of statistical validation  
The Omics of biomarker validation: Statistical performance and clinical utility  
Assessment of biomarker assay and performance. When are biomarkers ready for prime time?  
Evaluating prognostic accuracy of biomarkers in nested case-control studies  
Testing the Incremental Predictive Accuracy of New Markers  
Quantification of treatment effect explained by markers in the presence of measurement error  
Importance of calibrating new biomarkers against imperfect gold standards

#### Panelists

Victor DeGruttola (Harvard), Dave DeMets (U Wisconsin), Phyllis Gimotty (U Pennsylvania); Lisa LaVange (FDA) others to be announced

**Venue, Housing, Registration, Fee.** The Conference will be held at the Biomedical Research Building Auditorium on the campus of the Perelman School of Medicine at the University of Pennsylvania. The Hilton Inn at Penn and Sheraton University City are located within easy walking distance. Many alternative hotels in center city Philadelphia are also a short distance from the UPenn campus. Registration is limited to 220 participants. Deadline is April 4, 2012, or when conference sells out. Conference fee (includes breakfast, lunch, breaks): \$180 Industry, \$110 Academic & Government.

**For Information** visit the Conference website <http://www.cceb.med.upenn.edu/biostat/conferences/CIInTrials12/> or contact: Donna Zikowitz at [zikowitz@upenn.edu](mailto:zikowitz@upenn.edu) or (215) 573-2728. Registration will open January 4, 2012!

## CRA Membership Subcommittee Update

**By Beverly Koski, CRA Membership Subcommittee Chair**

The selection of material for the upcoming meeting in Miami has included discussion about what would be interest to specific groups of the Society membership. Topical sessions about conducting clinical trials within different regions, managing trials in vulnerable populations, recruitment, safety, data collection and trial registration and reporting will highlight the issues faced across disciplines. Pre-meeting workshops on Sunday, May 20 will present: Essentials of Randomized Clinical Trials; Trial and Site Management for Multi-Center Trials; Challenges and Strategies of Clinical Trial Data Management; CDISC: What are the Standards, How Will They Help and How to Adapt?

Meeting participants with an interest in the roles of CRAs, project/trial managers, clinical/study coordinators,

and research nurses are invited to the Clinical Research Associate's affinity group reception on Tuesday May 22 from 6:30 – 7:30 p.m. Join us to share your experience and meet others inspired by the clinical trial process.

Feel free to contact any members of the committee:

Suzanne Firrell ([sfirrell@bsc.gwu.edu](mailto:sfirrell@bsc.gwu.edu))

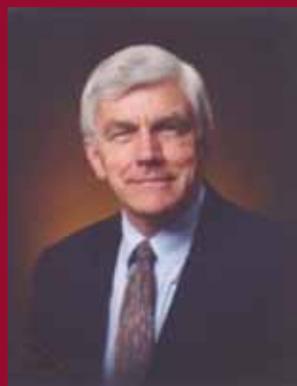
Beverly Koski ([koski.beverly@gmail.com](mailto:koski.beverly@gmail.com))

Sara Pressel ([Sara.L.Pressel@uth.tmc.edu](mailto:Sara.L.Pressel@uth.tmc.edu))

Alison McDonald ([a.mcdonald@abdn.ac.uk](mailto:a.mcdonald@abdn.ac.uk))

Debbie Sawyer ([debbie.sawyer@duke.edu](mailto:debbie.sawyer@duke.edu))

if you would like to discuss your ideas or become more active within the Society.



### A CONFERENCE TO CELEBRATE THREE DECADES AT THE UW-MADISON FOR PROFESSOR DAVID L. DEMETS

*May 31-June 1, 2012 at the University of Wisconsin-Madison*

This conference will celebrate and honor the achievements of David L. DeMets, Max Halperin Professor of Biostatistics and Chair Emeritus of the Department of Biostatistics and Medical Informatics. Professor DeMets is a long-time member of the Society for Clinical Trials and served as President in 1990. Distinguished speakers include: Robert Califf, Jonas Ellenberg, Susan Ellenberg, Thomas Fleming, Lawrence Friedman, Curt Furberg, Charles Hennekens, Gordon Lan, Marc Pfeffer, Frank Rockhold, Anastasios Tsiatis, George Williams, Janet Wittes, and Marvin Zelen. Further updates and information about the conference can be found on the conference website: [http://www.biostat.wisc.edu/DLD\\_conf.htm](http://www.biostat.wisc.edu/DLD_conf.htm)

## Are you Connected?

As social media touches many other parts of our lives, we want to bring it into your interactions with the Society too. SCT has accounts on LinkedIn and Twitter, and we are revising our Facebook page. Why is this important to our professional Society? Use of social media –

- Allows for quick communication, notices and updates to interested parties
- Encourages the participation of all members, regardless of geography or other limitations
- Facilitates an exchange of ideas that can start before and conclude long after the actual in-person meeting
- Engages all types of Society members – from our most senior leadership to students who seek input, opinions and perspectives

The Society’s social media doesn’t need a committee. It needs your involvement.

Don’t hesitate to jump right in! Share ideas, articles, meeting notices; ask questions; make recommendations. Look for us here:



LinkedIn Find the Society for Clinical Trials group and submit a request to join



Twitter Soc4ClinTrials



Facebook The Society’s Facebook page is soon to be revised, but you can Like us now and you’ll receive updates

## Support the Society

An SCT member recently brought to our attention a unique and generous way to support the Society financially. Consider donating the honorarium, speaking fee or board service fee that you receive from your “outside” work to the Society. You can give the group that is cutting you a check SCT’s name and tax ID number, and request that the check be sent directly to us. Or, you can accept the payment and subsequently provide a donation in your name to the SCT. You may designate to which of the special funds your gift is allocated:

- Mary Karpers-Burke Member Sponsorship
- General Fund
- Curtis Meinert Honorary Keynote Address
- Thomas Chalmers Student Scholarship Award
- Sylvan Green Scholarship Program.

Remember to consult your tax advisor regarding impact of this type of gift on your own personal tax situation.

## Your AD here

### Advertising opportunities with SCT

SCT accepts advertising in both our newsletter and on our website. All requests to advertise and advertisement content and artwork are subject to the approval of the Executive Committee of the SCT Board of Directors.

Contact Heidi Wunder, SCT Associate Director, at [hwunder@fernley.com](mailto:hwunder@fernley.com) for more information and deadlines.

SCT Newsletter • 4-color, PDF newsletter • Emailed 2x per year to full SCT membership; archived on SCT website	Full page, run of book	\$1,000
	½ page, run of book	\$800
	¼ page, run of book	\$500
SCT website	Homepage ad, placement in right rail, 30 days; ad specs provided separately	\$2,000
	Any other page of website, placement right rail, 30 days, ad specs provided separately	\$1,250



