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# EXHIBIT/SPONSORSHIP PROSPECTUS

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43rd Annual Meeting, May 15-18, 2022, San Diego, CA

OCTOBER 28, 2021

SOCIETY FOR CLINICAL TRIALS

85 W. Algonquin Road, Suite 550, Arlington Heights, IL 60005



## 2022 SPONSORSHIP OPPORTUNITIES

Sponsorship Deadline April 15, 2022

The Society attracts an international group of professionals interested in the design, conduct and analyses of clinical trials.

Do not miss this opportunity to increase your organization's visibility and build brand awareness with Society members.

Choose from the following levels of sponsorship, these include Year- Round General Society Exposure and Support benefits.

<b>BENEFITS</b>	Patron \$40,000	Diamond \$20,000	Platinum \$10,000	Gold \$5,000	Silver \$2,000	Bronze \$1,000
<b>Complimentary Membership &amp; Annual Meeting Registration</b>	16	8	4	2	1	0
<b>SCT Website Recognition</b>	Logo/Link	Logo/Link	Logo/Link	Company Name	Company Name	Company Name
<b>SCT Newsletter for 1 Year</b>	Logo/Link	Logo/Link	Logo/Link	Company Name	Company Name	Company Name
<b>Write-up in a SCT Future Newsletter</b>	Yes	No	No	No	No	No
<b>SCT Sponsored Webinars for 1 Year</b>	Logo/Link	Logo/Link	Logo/Link	Company Name	Company Name	Company Name
<b>SCT Correspondence to Membership for 1 Year</b>	Logo/Link	Logo/Link	Logo/Link	Company Name	Company Name	Company Name
<b>Thank You in 1 Issue of SCT Journal</b>	Logo	Logo	Logo	Company Name	Company Name	Company Name



### Meeting Sponsorship Opportunities

Sponsorship opportunities are available to both exhibiting companies and those that are not purchasing an exhibit booth. However, a special discount of 15% on sponsorship rates is available only to exhibiting companies.

Opportunity	Description	Exhibitor Price	Non-Exhibitor Price
Annual Meeting Bag	Tote bag provided to all meeting attendees. Marked with your company logo & SCT logo. Finished bag provided by advertiser. Advertiser handles and pays shipping to Annual Meeting location	\$2,550	\$3,000
Annual Meeting Lanyards	Provided to all meeting attendees. Marked with your company logo & SCT logo	\$1,700	\$2,000
Business Session Lunch	Recognition on signage in lunch location. Logo included in PPT presentation.	\$1,700	\$2,000
Custom Notebook/notepad Insert in Annual Meeting Bag	Notepad 8.5" x 11" or smaller with company name/logo. Finished notepads provided by advertiser. Advertiser handles and pays shipping to Annual Meeting location.	\$2,975	\$3,500
Custom Hotel Keycard	Your company's name and logo on the hotel keycard. (Approved by SCT)	\$2,975	\$3,500
Mobile Application	Prime Placement on signage and advertisements in the app.	\$2,125	\$2,500
Pen/pencil insert in Annual Meeting bag	Pen or pencil of any color with company name/logo. Finished pens or pencils provided by advertiser. Advertiser handles and pays shipping to Annual Meeting location	\$2,975	\$3,500
Refreshment Break	Signage (company name and logo) on refreshment tables during breaks. Area for company literature/promotional products at designated break area.	\$2,125	\$3,500



### Advertising Opportunities

Maximize your attendee exposure with an advertisement in the official onsite Final Program book.

This Final Program is distributed to every attendee at Registration. The onsite Final Program's schedule of events, workshop information, session descriptions and poster details guarantee that it will be referred to again and again throughout the meeting.

Ad Size	Color	Position	Rate	Dimensions
Full Page**	4-color	Back cover	\$5,000	W 8" x h 10 ½"
Full Page**	b&w	Inside back cover	\$2,500	W 8" x h 10 ½"
Full Page	b&w	Run of book	\$1,500	W 8" x h 10 ½"
½ page	b&w	Run of book	\$950	W 8" x h 5"
¼ page	b&w	Run of book	\$750	W 3 ¼" x 5"

\*\*Premium advertisements are available on a first-come first-served basis per date of receipt of payment.

#### Advertising Deadlines

Ad space reservation/cancellation deadline  
April 4, 2022

#### Ad artwork deadline

April 15, 2022

#### Mechanical Requirements

- All ads must be submitted in the following formats: EPS, PDF or JPG.
  - All files must be high resolution, with images at 300 dpi and text converted to outlines.
  - Color artwork must be converted to CMYK.
  - Black & White artwork must be converted to greyscale.
- Full Page dimensions same as above Half Page dimensions same as above  
¼ page dimensions same as above.

\*\*There are no bleeds for ads.

Email artwork to [info@sctweb.org](mailto:info@sctweb.org) by April 15, 2022.



## 2022 SPONSORSHIP APPLICATION FORM

To be a 2022 sponsor, please fill out and submit the Application for Sponsorship form

Company Name:

Name of Primary Contact:

Address:

City, State, Postal Code:

Country

Phone Number:

Email Address:

**Cancellation Policy:** Sponsor shall give written notice of cancellation to SCT by April 15, 2022, to receive a full refund. No refunds for cancellations received after April 15, 2022.

### Select the Sponsorship Level for 2022:

\$1,000 Bronze

\$2,000 Silver

\$5,000 Gold

\$10,000 Platinum

\$20,000 Diamond

\$40,000 Patron

**We would like the following Meeting Sponsorship Opportunity:**

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**We would like the following Advertisement Opportunity:**

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**Payment Information:**

Amount Due: \$

Method of Payment: Check Visa Mastercard American Express

Card Number:

Expiration Date:

Name on Card:

Security Code:

Please make check payable to Society for Clinical Trials (U.S. dollars drawn on a U.S. bank)

Signature:

Date:

Submit Form to:

Jean Foellmer

*Director of Exhibits*



Society for Clinical Trials

85 W. Algonquin Road, Suite 550 | Arlington Heights, IL 60005

main: 847.427.8010 | fax: 847.427.9656

direct: 847.725.2278 | [jeanfoellmer@sctweb.org](mailto:jeanfoellmer@sctweb.org)





## 2022 EXHIBIT OPPORTUNITIES

### Attendee Information

The Society for Clinical Trials (SCT) is the premier group through which you have the opportunity to inform health care researchers about your business or organization. The Society is an international organization of the world's top clinical trialists. The Annual Meeting attracts 500+ professionals from academia, government, and private industry, including behavioral scientists, bioethicists, biostatisticians, clinical coordinators, computer scientists, data managers, dentists, epidemiologists, nurses, pharmacologists, students and physicians

As an exhibitor at the SCT 2022 Annual Meeting, you will have access to the world's top clinical trialists. In addition to your booth in a high- traffic exhibit area, you will have the opportunity to meet and greet conference attendees during break times and at networking events. With this close contact, your company's products and services will have maximum visibility.

***Space is limited! Reserve your booth space early to ensure availability.***

### Exhibit Fees

- 8' x 10' area: \$500
- One 6' draped table (3 sides)
- Two contour chairs
- 17" x 11" identification sign
- 8' high back wall, 3' high side walls
- Program description and contact information in the official onsite Final Program guide

Exhibit fees do not include registration fees for attendees who will manage the booth. All individuals managing the booth at the Annual Meeting must be registered.

Please note that internet access is not included in the cost of your booth. Internet may be rented onsite through the hotel at an additional cost.

Non-profit and government organizations receive a discounted rate of \$300. Proof of eligibility for this discount must be provided.



### Exhibit Details

#### Exhibit Hours

Monday, May 16, 2022, 7:30 AM – 5:30 PM

Tuesday, May 17, 2022, 7:30 AM – 5:00 PM

#### Exhibit Move In and Move Out Schedule

Decorator Installation

- Sunday, May 15, 2022
- 12:00 PM – 3:00 PM

Exhibitor Set-up

- Sunday, May 15, 2022, 3:00 PM – 5:00 PM

Dismantling

- Tuesday, May 17, 2022, 5:00 PM

#### Exhibitor Services

Exhibitor Kit Link will be emailed to all confirmed exhibitors prior to the show. The exhibitor kit will include show shipping information.

#### Cancellation

Space and refund of space rental is subject to the following conditions:

- Exhibitor shall give written notice of cancellation to Society for Clinical Trials, 85 W. Algonquin Road, Suite 550, Arlington Heights, IL 60005 or [info@sctweb.org](mailto:info@sctweb.org) by Friday, April 15, 2022.
- If written notice is received by Friday, April 15, 2022, and if space is resold, space rental will be refunded at 75% of full exhibit fee.
- Exhibitors failing to occupy assigned space by 9:00 AM on Monday May 16, 2022 or failing to cancel prior to Friday April 15, 2022, or fully abide by the other terms and conditions of this agreement shall forfeit said space and space rental and shall be held responsible for the entire amount due.





## Exhibitor Details, Rules and Regulations

### **Liability**

The Society for Clinical Trials, Inc., Hilton San Diego Bayfront, and (exhibitor), their employees, officials, agents, directors, or representatives are not liable for any damage or loss that may occur to the exhibitor or to the exhibitor's employees or property from any cause whatsoever. Insurance and liability are the full and sole responsibility of the exhibitor. The exhibitor, on signing this contract, agrees to indemnify and hold forever harmless the aforementioned for any and all liability and expenses for personal injury, accident, or property damage from fire, theft, destructive cause, or loss arising out of it, in, or in connection with the exhibitor's display.

### ***Presentation of Products or Services***

The purpose of the Conference Exhibit Area is to further the education of the Conference registrants by providing information on products and/or services pertinent to the participants' professional interests. Canvassing in Exhibit Area by non-exhibiting persons or firms is strictly prohibited. Society management reserves the right to restrict exhibits that because of noise, method of operation, materials, or for any reason become objectionable, and to prohibit or to evict any exhibit that in the opinion of Society management may detract from the general character of the Society for Clinical Trials as a whole. This reservation includes persons, things, conduct, printed matter, or anything of a character that the management determines is objectionable. In the event of such a restriction or eviction, the Society for Clinical Trials is not liable for any refunds or other exhibit expenses.

### **Product/Service Description**

The space application requests that you provide a 50-word or less description of your products or services, which will appear in the meeting program book. This information should inform the attendee of what he or she may learn while visiting your display. It is the responsibility of the exhibitor to provide this information. Please email company descriptions to [info@sctweb.org](mailto:info@sctweb.org) by April 15, 2022. Only the company name and booth number will appear if the description is not received by April 15, 2022.

### **Security**

Exhibit management will provide necessary watchmen during the hours the exhibit area is closed. Security will be provided during the following hours: Sunday, 6:00 PM-6:00 AM and Monday, 8:00 PM – 6:00 AM. The exhibitor is solely responsible for their exhibit material and should insure their exhibit against loss or damage. All property of an exhibitor is understood to remain in their care, custody, and control in transit to or from or within the confines of the exhibit hall.



### ***Social Event***

A welcome reception is planned for all participants of the Annual Meeting of the Society for Clinical Trials on Monday, May 16, 2022, from 5:45 PM to 8:00 PM. A cash bar will be available for the evening.

### ***Space Assignment***

Exhibitors will have the opportunity to choose their booth placement. Priority for space assignment will be in the order in which applications are received. Confirmed exhibitors will be contacted with a floor plan of the hotel so that the exhibiting company can select their preferred booth. The Society reserves the right to relocate space and/or adjust the floor plan if there are unoccupied booth.



[Exhibit Booth Application/Contract Form](#)

**To be a 2022 Exhibitor, please complete and submit the Application for Exhibit Booth Application Contract Form.**

**Exhibit Hours**

Monday, May 16, 2022, 7:30 AM – 5:30 PM

Tuesday, May 17, 2022, 7:30 AM – 5:00 PM

Company Name:

Name of Primary Contact:

Contact Email:

Company Address:

City/State/Zip:

Country:

Phone Number:

Names of Representatives attending the Annual Meeting who will manage the booth:

1. Name and Email Address:

2. Name and Email Address:

The exhibitor agrees to abide all exhibit terms, conditions, regulations set forth in this prospectus.

**Cancellation Policy:**

- Exhibitor shall give written notice of cancellation to Society for Clinical Trials, 85 W. Algonquin Road, Suite 550, Arlington Heights, IL 60005 or [info@sctweb.org](mailto:info@sctweb.org) by Friday, April 15, 2022.
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Payment Information:

\$500 8' x 10' area

\$300 non/profit/government organization rate. Proof of eligibility must be provided.

Amount Due: \$

Method of Payment: Check      Visa    Mastercard    American Express

Card Number:

Expiration Date:

Name on Card:

Security Code:

Please make check payable to Society for Clinical Trials (U.S. dollars drawn on U.S. bank)

Signature:

Date:

Submit Form to:

Society for Clinical Trials  
85 W. Algonquin Road, Suite 550  
Arlington Heights, IL 60005  
[Jeanfoellmer@sctweb.org](mailto:Jeanfoellmer@sctweb.org)